



Kata Rocks Superyacht Rendezvous 2025 Sets the Tone for Phuket's Yachting Season

From the Poker Run to a James Bond finale, the Rendezvous returns in signature style

PHUKET, 18 DECEMBER 2025 Phuket's luxury yachting season was officially set in motion as the [Kata Rocks Superyacht Rendezvous](#) returned from 11 to 13 December 2025, welcoming an invitation-only audience of superyacht owners, industry leaders, high-net-worth guests, partners, media and tastemakers for three days of curated experiences on land and sea. The KRSR was once again being supported by [Tourism Authority of Thailand, Amazing Thailand](#).



Hosted at [Kata Rocks](#) and organised by [Infinite Luxury](#), the 2025 edition reinforced the Rendezvous' reputation as one of Southeast Asia's most refined superyacht lifestyle gatherings, where yachting culture, design-led hospitality and meaningful connections take centre stage.

Reflecting on the opening of the event, Richard Pope, CEO of Infinite Luxury and Kata Rocks, shared, *"For ten years, the Kata Rocks Superyacht Rendezvous has signalled the start of the yachting season in Phuket. Once again, it was nice to see old and new faces reconvening at Kata Rocks to enjoy this special event."*

Day One: The Kata Rocks Poker Run

The first official day of the Kata Rocks Superyacht Rendezvous launched in unmistakable style with the return of the [Kata Rocks Poker Run](#), setting the pace for a high-energy afternoon on the water. Sixteen speedboats and more than 100 registered participants gathered at the Kata Rocks pontoon before departing at 13:00 hrs.

"The Poker Run is all about enjoying a fun day out on the water circumnavigating Phuket. Finishing back at Kata Rocks over a barbecue where the day's adventures turn into stories worth retelling." Peter Dyer, long-time Phuket resident and yacht owner.

The Poker Run unfolded across a series of vibrant island and beach club stops, blending yachting culture with relaxed social moments. Guests called in at [Yona](#) and [Xana Beach Club](#) before heading to [The PlayYard](#), where participants came ashore via [Shoreline Water Sports](#) sea toys. Lunch was served at [Koh Rang Noi](#), courtesy of [Lady Pie](#) and [KR Hangout](#), followed by a final stop at [Banana Beach](#), where guests spun the wheel to reveal their final playing card.

The 2025 Poker Run winners were announced as Team Delphinium in first place, Team Infinite Luxury in second place and Team Implication in third place, with the afternoon delivering its signature mix of friendly competition and camaraderie.

The day concluded back at Kata Rocks with a relaxed awards celebration, live music and a [Kata Rocks](#) signature feast including locally crafted Thai [Phraya Rum](#) alongside [Captain Hook's Smokehouse](#) bringing the first day of the Rendezvous to an elegant close.

Day Two: Fleet Cruise and Beach Rendezvous

On 12 December, the focus returned firmly to the water as the KRSR fleet departed from the Kata Rocks pontoon for a scenic cruise north along Phuket's west coast. The journey culminated at [Solis Beach Club](#) in Bang Tao, where guests were welcomed for the Beach Rendezvous Brunch.



Anchored offshore, guests came ashore to enjoy heavy canapés, afternoon drinks and a vibrant yet relaxed beachfront atmosphere, with conversations unfolding effortlessly against the backdrop of the Andaman Sea.

A standout feature of the day was the presentation of several exceptional yachts thanks to [Boat In The Bay](#) and [DCH Marine](#). Among them was the Sunseeker Ocean 90, introduced as the first of its line to arrive in Thailand. Designed for luxury family cruising in the Andaman Sea, the yacht impressed guests with its spacious interior, extended cockpit and generous bathing platform, offering a new benchmark in contemporary motor yacht design.

Also drawing significant attention was the brand new [Princess Motor Yacht S72](#), recently arrived in Phuket and presented during the Rendezvous. Showcasing exceptional build quality and an outstanding layout, the S72 was unveiled as the new flagship of the Boat in the Bay charter fleet, reinforcing the company's position as a leading provider of luxury charter holidays across Phuket and the Andaman Sea.

Adding to the diversity of the fleet was M/Y Estrella 43, courtesy of [Stella Voyage](#). Compact yet stylish, the yacht showcased the appeal of elegant coastal cruising, offering a refined balance of performance and comfort well suited to Phuket's island-studded waters and relaxed yachting lifestyle.

Reflecting on the afternoon, Robert Hawkins, of Boat In The bay said, *"The fleet cruise and beach rendezvous perfectly capture the social essence of the event. It is about bringing people together in beautiful settings and allowing genuine connections to form naturally."*

Day Three: Sea Toys, Tastings and the Closing Celebration

The final day began with a private media breakfast hosted by Infinite Luxury in the [Kata Rocks Penthouse Villa](#). Set high above the ocean, the breakfast provided an exclusive environment for invited media and sponsors to engage in conversation, exchange insights and reflect on the highlights of the previous days.

Guests were invited to unwind with the Kata Rocks Day Pass Experience, enjoying access to the resort's infinity pool, gym and spa. [The Infinite Luxury Spa](#) hosted a series of introductory wellness moments throughout the day, including complimentary massages offering guests time to recharge before the afternoon's high-energy events.

Later in the morning, guests gathered at the [Kata Rocks](#) pontoon for a hands-on Sea Toys Experience, hosted by [Infinite Luxury](#) in collaboration with [Shoreline Water Sports](#) and [iAqua](#). Guests were invited to trial the latest water toys directly off the resort, with the dramatic Kata coastline providing a striking natural backdrop.



The afternoon continued with a series of luxury product tastings reserved for invited guests. A guided experience with [Código 1530 Tequila](#) introduced guests to the brand's ultra-premium range thanks to [Pernod Ricard](#), including Blanco, Rosa, Reposado, Añejo and the exceptionally rare Código 1530 Origen, aged for six years in French White Oak Napa Valley Cabernet wine barrels.

This was followed by an exclusive [Camus Cognac](#) tasting, showcasing expressions from the Borderies terroir thanks to [United Beverage](#), including VSOP, XO, XO Prestige Decanter, Extra Elegance and the distinguished Camus Borderies Royal Banquet. This was followed by an elegant cigar experience hosted by [CNX Cigars](#), where guests were invited to enjoy the Factory Blend No. 2, a Thai product crafted by Roberto Durand and rooted in traditional Nicaraguan factory methods.

As evening fell, the Kata Rocks Superyacht Rendezvous reached its crescendo with the James Bond themed Closing Party. 300 Bonds, villains and stunning Bond girls from Phuket's elite, yachting professionals and high-net-worth community gathered at Kata Rocks dressed in tuxedos, evening gowns and Bond-inspired glamour, while guests enjoyed premium pours and pairings from [Belvedere Vodka](#), [Coffee Works](#), [Wine Gallery](#), [Wine Dee Dee](#), [Really Good Food](#), and [Thai Bev](#) enhancing the atmosphere of the evening's celebration.

Closing the event, Tim Sargeant, Director of Marketing at Infinite Luxury, shared, *"The Closing Party is always a statement moment, but it is equally important that the event leaves a positive legacy. It is also our way of thanking our loyal Kata Rocks patrons and guests for their continued support, while supporting local causes that remain an integral part of what the Rendezvous represents."*

Beyond its visual spectacle and entertainment, the evening also carried a strong philanthropic message, raising over THB 100,000 for the local charity [Phuket Has Been Good To Us](#), a local charity dedicated to improving the lives of underprivileged children and families across Phuket through education, healthcare, and community support.

Kwanchai Aswawongsonti, Executive Director, Infinite Luxury and Kata Rocks said, *"We are grateful to our sponsors and partners, particularly the Tourism Authority of Thailand, for supporting an event that has become a key feature on the Phuket calendar. We look forward to seeing everyone again for the eleventh edition of the KRSR in 2026."*

ENDS.


KATA ROCKS
 SUPERYACHT RENDEZVOUS
 BY INFINITE LUXURY



Kata Rocks set the stage for Phuket's party of the year at the iconic KRSR Closing Party.



KRSR raised over THB 100,000 in support of local charity Phuket Has Been Good To Us.



Código 1530 Tequila introduced guests to the brand's ultra-premium range in the Kata Rocks Wine Cellar



Camus Cognac unveiled its premium range to a hand-selected audience within the intimate setting of the Kata Rocks Wine Cellar.



An exclusive showcase of Shoreline Watersports and iAqua sea toys for KRSR guests.



Esteemed media gathered for a Champagne Breakfast in the Kata Rocks 4 Bedroom Penthouse Sky Villa.


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Yachts arrive at Yona, the first stop for The Kata Rocks Poker Run



Winners from M/Y Delphinium celebrate the first prize award – A stay at Kata Rocks.



Superyachts gather in Bang Tao Beach after cruising from Kata Rocks to Solis Beach Club.



Kata Rocks villa owners enjoy the fleet cruise to Solis Beach Club

[IMAGES](#) [LINK](#)

**About the Kata Rocks Superyacht Rendezvous**

By invitation only, the Kata Rocks Superyacht Rendezvous brings together a personally curated guest list of Kata Rocks villa owners, superyacht owners, HNW and UHNW individuals, industry leaders and international lifestyle, luxury travel and yachting media. For invitations, visit www.katarockssuperyachtrendezvous.com or email events@infiniteluxury.com.

About Kata Rocks

Kata Rocks is a design-driven luxury resort and residence located directly on Phuket's sunset-facing west coast. Home to 34 iconic Sky Pool Villas, the resort is recognised for its bold architecture, private infinity pools, refined dining and elevated lifestyle experiences.

For more information, visit www.katarocks.com.

MEDIA ENQUIRIES

TIM SARGEANT
DIRECTOR OF MARKETING
TIM@INFINITELUXURY.COM