

KRSR Press Release

Kata Rocks Superyacht Rendezvous 2023: A Celebration of Luxury, Yachting, and Community Phuket, Thailand - The renowned Kata Rocks Superyacht Rendezvous (KRSR) is thrilled to announce the successful conclusion of its 2023 event, held from 7th to 10th December. This exclusive, invitation-only gathering once again cemented its reputation as Asia's most prestigious yachting event, offering an unparalleled blend of luxury experiences, social gatherings, and nautical adventures.

Infinite Luxury and Kata Rocks are proud to have successfully orchestrated the Kata Rocks Superyacht Rendezvous for eight distinguished years. Reflecting on this year's edition, Richard Pope, the founder of Kata Rocks, remarked, "This year's event not only marked the robust resurgence of Phuket's yachting culture post-pandemic but also reinforced Kata Rocks' standing as a global luxury epicenter in the yachting community. Our aim extends beyond organizing an event; we are dedicated to crafting an exclusive experience where luxury seamlessly blends with community spirit. The culmination was our 80s-themed closing party, a vibrant affair that nostalgically transported our guests back in time. Embracing the spirit of the era, guests adorned themselves in iconic 80s attire, fully immersing in the nostalgia and opulence. The evening was further elevated by the performances of our standout acts - Malika, who captivated everyone with classic 80s songs in her uniquely elegant, confident, and dynamic style, and the Junkyard Theatre crew, who brought a dynamic late-night dance extravaganza. The party truly exemplified our commitment to delivering unique and memorable experiences at Kata Rocks."

7 DECEMBER 2023

The event began with a welcoming reception for the arriving yachts at Kata Rocks. Attendees had complimentary access to the resort's exceptional facilities. A highlight of the day was the 'KR Hangout' at the newly opened Kata Rocks cafe and deli, where guests were treated to artisanal bagels and coffee. Additionally, the eagerly awaited 'Yacht Hop' allowed guests to tour various luxurious superyachts moored in the bay, including CAMARA C and Sea Princess, as well as classic yachts from AGY such as Demarest, Estrella, and Big Mama. The event also featured 'Big Boy Toys' from iAQUA and Kite Zone. As evening approached, an exclusive event marked the launch of the KR CAT charter. This elegant soirée, hosted on board, showcased an array of culinary delights, including fine caviar from our sponsor, House Of Treasure, complemented by free-flow champagne. The celebrations extended into the night at the KR Clubhouse, where guests indulged in a sophisticated whisky tasting experience in the KR Wine Room, courtesy of ThaiBev.

8 DECEMBER 2023

The excitement of the Kata Rocks Superyacht Rendezvous (KRSR) carried on with the iconic KRSR Fleet Cruise, offering a scenic journey along the beautiful west coast of Phuket. Participants enjoyed a luxurious Brunch Rendezvous hosted by the newly opened "**The Beach Phuket**" located at **Arinara Beach Resort**. The experience was followed by a return cruise to Kata Rocks, where the day was capped off with an exceptional à la carte dinner, thoughtfully curated by Kata Rocks' Executive Chef, Andrew Dickie.

9 DECEMBER 2023

The pinnacle of the event was the dazzling KRSR Closing Party, which embraced an '80s Extravaganza' theme. This vibrant celebration revived the iconic era, with guests donning their best 80s-inspired attire, from leg warmers and sequins to bold-shouldered gowns, complemented by the quintessential big hair and oversized bows. The evening was further enriched by a special charity fundraiser for the **'Phuket Has**

Been Good To Us Foundation', an organization committed to providing educational opportunities to children in Thailand. Kata Rocks was proud to play a part in raising funds to support this noble cause.

10 DECEMBER 2023

The final day of the event featured the much-anticipated Kata Rocks Poker Run, an exhilarating boat rally around Phuket, culminating in a festive BBQ and award ceremony at Kata Rocks. Prizes were awarded for the best poker hands, with the grand prize being a luxurious two-night stay at Kata Rocks, which was won by Håkan Lange from Derani Yachts. The second-place winner received an all-inclusive half-day of activities at The Playyard, while third place was awarded a dinner for two at Baan Talay Restaurant.

We also extend our gratitude to our loyal supporters and participants, whose continued patronage has been instrumental in making this event the success it is today. Some of them include Burgess, Princess, Camper & Nicholson, Boat In The Bay, Northrop & Johnson, Lee Marine, Boat Lagoon and many more.

This event could not happen without the support of our incredible sponsors who assist us at every stage, from providing food, beverages, use of their venues to financial contributions that allow us to provide an experience that our guests will never forget. Sponsors such as Hafele, Demarest Clinic, Farang Foods, Choice Foods, **Captain Hook's Smoke House, RGF Group, Répertoire Culinaire Thailand, Lady Pie, Evian, BB&B, Whispering Angel, Global Wines, Stonefish, Wine Dee Dee, Old Pulteney Alchemy Thailand, Pommery, Remy Martin and Jagota.**

About KRSR

By invitation only, the Kata Rocks Superyacht Rendezvous is designed to bring like-minded people together from a personally curated guest list that features Kata Rocks villa owners, superyacht owners, HNW (high-net worth) & UHNW (ultra-high-net worth) individuals, industry professionals plus an influential mix of international and regional lifestyle, luxury travel and yachting media.

About Kata Rocks

Kata Rocks is a luxury resort and residence, distinguished by its design-driven approach and prime oceanfront location at the southern tip of Kata Beach, along the picturesque sunset coast of Phuket. The resort boasts 34 iconic Sky Pool Villas, ranging from one to four bedrooms. Each villa features a private infinity pool, spacious living and dining areas, and elegantly appointed bedrooms and bathrooms, offering an unparalleled experience of luxury and tranquility. For further information, please contact info@katarocks.com or visit our website at www.katarocks.com.

Looking Forward

As the KRSR 2023 concludes, the anticipation for next year's event is already building. To request an invitation to KRSR 2024, please email events@infiniteluxury.com or visit www.katarockssuperyachtrendezvous.com

CONTACT US

Corporate Office: events@infiniteluxury.com

Website: www.infiniteluxury.com