

Issue 49

# Robb Report

THAILAND





# YOUR PRIVATE SKY POOL VILLA THAT'S LUXURY LIVING REIMAGINED

Kata Rocks offers extraordinary experiences with its award-winning superyacht inspired design, ultramodern pool villas and penthouses, spectacular Andaman ocean views and signature Thai hospitality.

Fractional ownership from THB 11 Million

Villa ownership from THB 42 Million

Villa rental rates from THB 27,500

KATA ROCKS  
186/22, Kok Tanode Road, Kata Beach, Phuket 83100 Thailand  
[WWW.KATAROCKS.COM](http://WWW.KATAROCKS.COM)

 KATA ROCKS  
BY INFINITE LUXURY



# KATA ROCKS SUPERYACHT RENDEZVOUS 2018 IS ON THE CREST OF A WAVE

The world's most famous yachting brands gather in Phuket for Kata Rocks Superyacht Rendezvous 2018.

BY DR. CHETTHA SONGTHAVEEPOL

**T**he third annual Kata Rocks Superyacht Rendezvous (KRSR) reached its conclusion on December 9, 2018 after 4 days of showcasing Phuket as a world-class cruising destination. Over 350 invited personalities including local and international VIP guests, major trend-setters in yachting and luxury partners attended KRSR 2018. This exclusive event has become increasingly flourishing since its first launch in 2016.

In 2018, KSRS welcomed a shimmering fleet of superyachts including MY Xanadu, MY Nymphaea, SY Aphrodite, SY Dallinghoo Schooner and MY Sanook. All joined the annual fleet cruise up Phuket's west coast to feast on a champagne beach BBQ at The Surin Phuket.

The opening party was inspired by Phuket's unique Peranakan heritage and Sino-Portuguese heritage. During the 4 days of the event, KSRS showcased the superyacht lifestyle by designing an opulent social schedule



which transitioned from the Oceanco Owners' Dinner, the Captain's Dinner with Benetti and Hemisphere Monaco, the Royal Huisman and Campers and Nicholson opening night cocktail party, Hemisphere Monaco Gin Party, Northrop & Jonson Brunch on-board MY Xanadu, and the Media Champagne Brunch by Benetti.

New initiatives focused on sustainability were prominently exhibited at the KRSR 2018. SeaKeepers Society promoted increased awareness of the unsustainable condition of the world's oceans focusing on protection, conservation, and restoration. Torqeedo also promoted its water-based electromobility, sustainability, and clean energy



with its all-electric and solar powered ribs and tenders.

The KRSR smartphone application made its debut this year and helped participants enjoy fuller and richer experiences. It's a new dimension of superyacht event management and technology for the future.

This magical experience of KRSR 2018 concluded in style, with a Mediterranean lifestyle-themed lavish gala party at the Charter Season Opening Party. Kata Rocks Superyacht Rendezvous has been consistently confirmed by the industrial leaders as the definitive superyacht event in Asia, hailed as an outstanding success both in terms of prominent yachting brands on display and its relaxed and productive business setting.

The next Kata Rocks Superyacht Rendezvous will be held on December 12-15 2019. Make your arrangements in advance by visiting [www.katarockssuperyachtrendezvous.com](http://www.katarockssuperyachtrendezvous.com). ■