



Over 15 world-class superyachts assembled for the inaugural Kata Rocks Superyacht Rendezvous, making it the most successful event on the Asian superyacht calendar. In the foreground, the 93m MY Lauren L, the world's 33rd largest superyacht.

KATA ROCKS

Puts Phuket Firmly on The Superyacht Map!

The inaugural invitation-only Kata Rocks Superyacht Rendezvous (KRSR), sponsored by Infinite Luxury and Kata Rocks on December 10 to 12, 2016, was an incredible success for the luxury resort launching the charter season in Asia. Over 15 sailing and motor superyachts all came together for an exceptional three-day extravaganza - making the KRSR 'THE' superyacht event in Asia.

Chief Executive Richard Pope, General Manager Scot Toon, Infinite Luxury Director of Marketing Michael Nurbatlian plus other resort colleagues welcomed 250 esteemed guests, captains of industry and over a dozen superyacht owners: Mr Bas Nederpelt Commercial Director Feadship, Mr Jean-Marc Poulet Chairman Asia Burgess, Mr Richard Lambert Managing Director Asia Burgess, Mr Trenton Gay CEO, Gold Coast City Marina, Mr Dick Van Lent, Director Feadship, Mr Gulu Lalvani Chairman of Royal Phuket Marina, Mr Bart Kimman Managing Director Asia Northrop & Johnson, Mr Sietse Koopmans CEO & Owner of Zeelander Yachts, Dr Chettha Songthaveepol Chairman of Penta Media, Mr Adam Frost Founder & MD Seal Superyachts, Ms Nicky Andre, Managing Director Hemisphere Crew Solutions (Monaco), Mr Vrit Yongsakul Managing Director Princess Yachts South East Asia, and Mr Josh Lee Founder & MD of Lee Marine, and more.

The opening party held at Kata Rocks was incredible at sunset with superyachts in the background, a stunning performance by the world fly board champion in the foreground while Thai pop opera superstars Fivera delivered a soaring vocal performance.



From left to right: Mr. Michael Nurbatlan (Director of Marketing, Infinite Luxury), Khun Pimchaya Wutthichathanon, Khun Chantiwa Chatwiriyaamnuay (Assistant Vice President of Charoen Pokphand Group Co., Ltd.), Khun Kwanchai Asawongsont, Mr Richard Pope (CEO, Infinite Luxury and Kata Rocks), Colonel Surathep Nookaeow (the 152nd Infantry Regimental Commanding Officer) Khun Sonthana Nookaeow, Mr Scot Toon (General Manager, Kata Rocks), Mr Tim Sargeant (Marketing and Events Manager, Kata Rocks)

Kata Rocks and Infinity Luxury CEO Richard Pope said that everyone was absolutely delighted by the overwhelming positive response. "Overall we are thrilled by the response we have received from all KRSR participants. Feedback has been extremely positive and it is very gratifying to be able to do our part promoting Phuket as a true luxury destination and superyacht playground."

Day two saw the entire fleet leave Kata Rocks in formation to cruise along Phuket's west coast to The Surin Phuket, where invited guests indulged in a gourmet beach barbecue. Invitees were absolutely thrilled to cruise on the majestic 93m MY Lauren L, the world's 33rd largest and the event's biggest participating superyacht. Others enjoyed the modern design of the 28m Pershing 92 or satisfy the need for speed on the swift Zeelander Z44 among other cruising yachts.

Later that evening, Kata Rocks held the 'Gins of the World Party' and released the much anticipated small batch Kata Rocks Gin, entitled 'The Spirit of Kata Rocks'. Hand crafted in Chiang Mai, the gin features over 17 exotic botanical ingredients including Peruvian Juniper berries, Angelica wild ginseng and then beautifully finished with lemon grass and Thai basil and other Thai herbs and spices. Exact ingredient details are being kept very secret.

The invitation-only Feadship Owner's Dinner in a Kata Rocks Penthouse Sky Villa followed, with superyacht and Kata Rocks' owner's enjoying a lavish gala dinner, featuring a one of a kind culinary experience paired with Dom Pérignon, Penfolds 'Grange' 2010 and Louis XIII cognac by Rémy Martin among others.

During the dinner one of Thailand's most prominent artists, Mr Watcharin Rodnit of Negarta Asian Art Gallery, created an original work of art that attracted a final silent auction bid of THB 150,000 (US\$ 4,500). Kata Rocks generously donated all proceeds to the Phuket Youth Sailing Club (PYSC), an organisation that aims to promote and develop sailing for the next generation of sailors on the island.

Mr Bas Nederpelt Commercial Director Feadship said: "The organisers of the 2016 Kata Rocks Superyacht Rendezvous have exceeded all our expectations. Kata Rocks hosted very energetic parties attracting the right crowd and hosted a memorable owner's dinner. The 2017 cruising season could not have had a better kick-off. Phuket truly is the yachting destination in Asia." ast, resort showcase, VIP brunch onboard the 51m motor yacht Northern Sun, courtesy of Burgess and a 'yacht hop'.

The Kata Rocks Superyacht Rendezvous raised Phuket to new level, joining Monaco, St Tropez, Cannes and the Caribbean as the world's most preminent superyacht destinations.



The beautiful 29m schooner is a popular charter boat, often to be spotted sailing around Myanmar with charter guests was one of the most talked-about yachts from the event.



Guests enjoying the cruise along Phuket's west coast to The Surin Phuket, onboard MY Northern Sun



Painting that raised THB 150,000 (US\$ 4,500) for the Phuket Youth Sailing Club (PYSC). From left to right: Tim Sargeant (Marketing and Events Manager, Kata Rocks), Katy Gooch from the Phuket Youth Sailing Club and Kez Jennings from Negarta Asian Art Gallery

ABOUT KATA ROCKS

Kata Rocks is a design-driven, luxury boutique resort and residence, located directly on the ocean front at the southern end of the famous Kata Beach, along Phuket's sunset west coast. It features 34 Sky Villas of one to four bedrooms, each offering its own private infinity-pool, expansive living and dining area, superbly appointed bedrooms and bathrooms. Each villa is equipped with latest interactive iPad technology allowing guests to control the world of the Sky Villa at the touch or swipe of a button. Along with exquisite dining options, pool side restaurant and bar, the resort also features an Infinite Luxury Spa and fitness centre. October 2015 saw Kata Rocks win two prestigious awards at The World Travel Awards including Asia's Leading New Resort and Asia's Leading Villa Resort. This brings the total to over 40 international awards.

www.katarocks.com



A stunning performance by the world fly board champion during the KRSR opening party held at Kata Rocks

This provided invited guests another opportunity to board the participating superyachts, moving around to experience the 51m SY Dunia Baru's ancient Phinisi pedigree, modern luxury on board the MY Princess 77, the classic feel of the 27m SY Dallinghoo Schooner or feel the thrill on the 34m fast racing yacht Ocean Runner among others.

Other guests enjoyed a Penfolds Wine and Cheese Master Class, a Louis XIII cognac experience session, complimentary use of all resort facilities including the award winning Infinite Luxury Spa, the new Kids Club and Thai Cooking classes.



Guests enjoying the fantastic Seafood BBQ Brunch at The Surin Phuket

Adam Frost - Founder and Managing Director - Seal Superyachts said: "Being a Partner of the inaugural Kata Rocks Superyacht Rendezvous was an absolute privilege. I am certain that the KRSR will establish itself as Asia's most prestigious superyacht gathering and a real highlight of the Thailand cruising season."

The KRSR closing celebration was billed as the charter season opening event. Amazingly, it exceeded expectations by turning into Phuket's 'party of the year.' Internationally renowned cross-over band, VieTrio, opened the show and played a moving rendition of the Thai national anthem in remembrance of His Majesty King Bhumibol Adulyadej before a live band got the party dancing as guests enjoyed yet another amazing buffet prepared by Kata Rocks Executive Chef Laia Pons and her culinary team.